

# ***Quanta Computer v. LG Electronics***

## **IP License Strategies After Supreme Court's Unanimous Ruling on Patent Exhaustion**

**A Live 90-Minute Teleconference Program with Interactive Q&A**

**Wednesday, July 16, 2008**

**1:00 p.m. Eastern Time / 12:00 p.m. Central Time /  
11:00 a.m. Mountain Time / 10:00 a.m. Pacific Time**

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On June 9, in *Quanta Computer Inc. v. LG Electronics Inc.*, the U.S. Supreme Court once again reversed the Federal Circuit on an issue involving patent owners' rights, continuing the Court's recent inclination toward limiting the scope of patent rights.

The Court's ruling rejected the Federal Circuit's departure from the doctrine of patent exhaustion enunciated almost 150 years ago: that the authorized sale or disposition of a patented article exhausts a patent owner's right to that article and such exhaustion cannot be "contracted around."

The Court further reversed the Federal Circuit in ruling that the patent exhaustion doctrine does apply to method claims. The Court also discussed "reasonable use" of a patented product and "essential features" of a patent claim, both highly relevant issues in exhaustion arguments.

This teleconference will examine the law of patent exhaustion, analyze the Court's ruling, including the likely impact on future IP licensing agreements. The program will also provide perspective on how IP owners and licensors can protect their rights through patent, as well as contract, law.

- I. Patent exhaustion
  - A. Brief review of past Supreme Court precedent
  - B. Federal Circuit departure from Supreme Court in recent years
  
- II. *Quanta Computer Inc. v. LG Electronics Inc.*
  - A. Brief overview of facts
  - B. Lower court rulings
  - C. Supreme Court ruling
  
- III. The impact
  - A. On existing licensing agreements
  - B. Recourse for companies that paid royalties?
  - C. Patent exhaustion for downstream transactions
  - D. Patents for methods or processes — what does the ruling mean for them? Does it give a picture of what the future may hold?
  - E. What issues of patent exhaustion remain open after *Quanta*?

- IV. Where do we go from here?
- A. How should those entering licensing agreements adjust their strategy?
  - B. What should existing patent holders do?
  - C. How can IP owners and licensors protect their rights through patent law?
  - D. How can IP owners and licensors protect their rights through contract law?

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